

Public Consultation for New Office Development

King Street, Talbot Gateway, Blackpool



Indicative illustration of the proposals

Have Your Say

Muse Developments would like to invite you to its online public consultation event regarding a new development comprising offices and a health assessment centre on land at King Street, within the regeneration area known as 'Talbot Gateway' in Blackpool Town Centre.

The proposals were granted outline planning permission (Ref: 20/0751) by Blackpool Council in March 2021. As such the principle of the proposed development including key parameters such as the building footprint and maximum building height, to which the detailed design must comply, are already approved.

We are now preparing a reserved matters application to agree the detailed design of the new building, surface car park and associated public realm. This planning application will include details such as building appearance, detailed access arrangements and landscaping. We are keen for the local community to have your say and are therefore inviting comments on our proposals.

Unfortunately, due to the circumstances surrounding COVID-19, we cannot hold a face-to-face consultation event. However, we are committed to providing this consultation opportunity, even if we can't meet in person. We have therefore set up a website below, which is dedicated to collecting your view on the proposals.

<http://planningconsultations.avisonyoung.co.uk/>

Ways to Get in Touch

We would welcome your comments on the plans and encourage you to visit our website to share your views either online by completing the feedback form, or sending feedback by **Wednesday 23rd June 2021** to:

planningconsultations.uk@avisonyoung.com

You will have a further opportunity to comment once our planning application is submitted to Blackpool Council. Nevertheless, we would be interested to hear your thoughts directly now to help us refine the scheme before the submission is made.

Proposed Site Plan



Background & Proposals

The outline planning permission established the principle of a new ground plus six storey office building that includes a health assessment centre on the ground floor, a new surface car park and new public realm.

Muse Developments is now preparing a 'reserved matters' application, which will seek to agree the detailed design with the Council and will be submitted shortly. The proposal will create new Grade A office accommodation including a Health Assessment Centre in a new high quality landmark building in this important Town Centre location.

The proposed development will transform a previously developed site in Talbot Gateway, which is a key regeneration priority for the Council. This application follows earlier phases of development already brought forward by Muse and Blackpool Council, including the Sainsburys supermarket, Talbot multi storey car park and the new Council offices.

The proposed new office building will be a high quality design which will respect the adjoining Town Centre Conservation Area whilst significantly improving the physical appearance of the site, thereby delivering the objectives of the Talbot Gateway masterplan.

Public realm is a key component of the proposals. King Street will be pedestrianised and new areas of public realm are proposed including a new public square and lawns, together with new landscape planting along King Street and East Topping Street.

Tell us what you think?

Please use the details overleaf to tell us what you think and if you have any suggestions on the design of the proposals. Please note all comments need to be received by **Wednesday 23rd June** in order to be considered.

